Please type a plus sign (+) inside this box→ **NEW UTILITY**

PTO/SB/05 (08-00) (modified) Approved for use through 9/30/2001, OMB 0651-0032 Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE Attorney Docket Number 22407-05674

INLAA OTTETT							
PATENT APPLICATION	Fir	st Named Inventor	Scott Rosenberg				
TRANSMITTAL (only for new nonprovisional applications under 37 CFR 1.53(b))		ie	Advertisements In A Television Recordation System				
		press Mail Label No.	EL566205652US 4				
APPLICATION ELEMENTS		ACCOMPANY	ING APPLICATION PARTS				
1. Fee Transmittal Form (in duplicate)	-	7. Assignment Papers (cover sheet & document(s))					
Applicant claims small entity status. See 37 CFR 1.27	Applicant claims small entity status.		8. Certified Copy of Priority Document(s) (if foreign priority is claimed) 9. Power of Attorney or Authorization of Agent				
3. Specification Total Pages 28		9. Power of Attorney or Authorization of Agent					
(preferred arrangement set forth below) ■ Descriptive Title of the Invention ■ Cross Reference(s) to Related Case(s) ■ Statement Regarding Fed sponsored R & D ■ Background of the Invention		 10. 37 CFR 3.73(b) Statement 11. Preliminary Amendment 12. Information Disclosure Statement & PTO-1449 					
■ Brief Summary of the Invention			Copies of IDS Citation(s)				
 Brief Description of the Drawing(s) Detailed Description Claim or Claims 	Brief Description of the Drawing(s) Detailed Description		13. Nonpublication Request under 35 U.S.C. 122 (b)(2)(B)(i). Applicant must attach form PTO/SB/35 or its equivalent				
 Abstract of the Disclosure 		14. Return Po	stcard				
4. Drawing(s) (35 U.S.C. Total Sheets	5	15.					
5. Oath or Declaration		16.					
a. New Declaration Total Pages	2	17.					
Executed (original or copy)							
 b. Copy from a prior application (37 CFR 1.63((for continuation/divisional with Box 18 completed) i. DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b). 			,				
6. Application Data Sheet. See 37 CFR 1.76		ADDRES	SS TO:				
	Box Patent Application Commissioner for Patents Washington, D.C. 20231						
18. If a CONTINUING APPLICATION, check appropriate	oox and s	upply the requisite information	n below and in a preliminary amendment or in an				
Application Data Sheet under 37 CFR 1.76:							
Continuation Divisional Continuation			ion No: 09/978,144				
Prior application information: Examiner: Not Yet Known Group/Art Unit: 2673 For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuing or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts. 19. CORRESPONDENCE ADDRESS							
19. CORRESPONDENCE ADDRESS							
Customer Number and Bar Code Label 00758							
Name (Print/Type) Laura A. Majerus		Registration No	o. (Attorney/Agent) 33,417				
Signature Laura Mas	-		Date 12/26/01				

	PTO/SB/17	(10-01)(modified)
		OMB 0651-0032
atent and Trademark Office:	U.S. DEPARTMENT	OF COMMERCE

0002/PTO(m	0002/PTO(modified) U.S. Department of Commerce		Complete if Known					
Rev. 10/2001 Patent and Trademark Office		Application Number Unassigned						
FEE TRANSMITTAL		Filing Date		December 26, 2001				
		First Named Inventor		Scott Rosenberg				
			Group Art Unit		Unassigned			
	TOTAL AM	OUNT OF PAYMENT	r	Examiner Name	· · · · · · · · · · · · · · · · · · ·			
Subtotal (1) + Subtotal (2) + Subtotal (3) = (\$) 1,160.00					22407-05674			
(ψ) 1,100.00								
	METHOD OF				LCULAI	TON (continued)		
1. The Commissioner is hereby authorized to: 3. ADDITIONAL FEES								
☐ Chai	ree the indicated	fore to the below	Large Entity	Small Entity				
men	tioned deposit ac	fees to the below count.	Fee Code/Fee	Fee Code/Fee	Fee Code/Fee Fee Description		Fee Due	
<u></u>			105/ \$130	205/ \$65	Surcharge	narge - late filing fee or oath		
CFR	1.16 - 1.21 or cn	If fee required under 37 edit any over payments	127/\$50	227/ \$25	Surcharge	urcharge-late provisional filing fee or cover sheet		
to th	e below mentione	ed deposit account. †	147/ \$2,520	147/ \$2,520	For filing	a request for reexamination		
☐ Appl	licant claims sma	Il entity status	147742,020	147742,320	1 Or ming	a request for reexamination	<u> </u>	
Applicant claims small entity status See 37 CFR 1.27		,	115/ \$110	215/ \$55	Extension	for response within first month [†]		
		116/ \$400	216/ \$200	Extension	for response within second month [†]			
	int Number: 19-	2555 WICK & WEST LLP	117/ \$920	217/\$460	Extension	for response within third month [†]		
		prization is attached	118/ \$1,440	218/ \$720	Extension	for response within fourth month [†]		
F=	yment Enclose		128/ \$1,960	228/\$980	Extension	for response within fifth month [†]		
15		ed: edit Card	119/ \$320	219/ \$160	Notice of	Appeal		
		fees effective 10/01/2001)	141/ \$1,280	241/ \$640	Petition to	revive unintentionally abandoned		
1. FILING FE Large Entity	EE Small Entity	Fee Fee			application	n		
Fee Code/Fee	Fee Code/Fee	Description Due	142/ \$1,28 0	242/\$640	Utility Issu	ue Fee (Or Reissue)		
191/\$740	201/\$370	Utility Filing 740	143/\$460	243/ \$230	Design Is	sue Fee		
106/\$330	206/ \$165	Design Filing	122/\$130	122/ \$130	Petitions t	to the Commissioner		
108/\$740	208/ \$370	Reissue	126/\$180	126/ \$180	Submission	on of Information Disclosure Statement		
114/\$160			179/ \$740	279/ \$370	Request f	or Continued Examination (RCE)		
<u> </u>	214/\$80	Provisional Filing	581/\$40	581/ \$40		g each patent assignment per property		
	SUBTOTAL	_ (1) (\$) 740		,	(umes nui	mber of properties)		
2. CLAIMS	146/\$740		146/ \$740	246/ \$370		Filing a submission after final rejection (37 CFR 1.129(a))		
					(SI CFK	1.129(a))		
Large Entity Fee Code/Fee	Small Entity Fee Code/Fee	Fee Description	149/ \$740	249/ \$370	For each : (37 CFR	additional invention to be examined 1.129(b))		
103/ \$18	203/\$9	Claims in excess of 20		Other for the 15				
102/\$84	202/\$42	Independent claims		Other fee (specify):				
		in excess of 3		Other fee (specify):				
104/ \$280	204/ \$140	Multiple dependent claim				SUBTOTAL (3) (\$).0	00	
109/ \$84	209/ \$42	Reissue independent claims over original patent	(Col. 1)	(Col. 2) Highest	No. I	(Col. 3)	Fee	
110/ \$18	210/\$9	Reissue claims in excess	For Existing Claims		uslv	Extra** Fee	Due	
		of 20 and over original	TOTAL 20	minus* 20 or 0	=	0 x 18 =	0	
		patent	INDEP 8	minus* 3 or 0	=	5 x 84 =	420	
[] First presentation of multiple dependent claim =								
* Subtract the greater number of Col. 2 SUBTOTAL (2) (\$)420								
** If the difference between Col. 1 and Col. 2 is less than zero, then enter "0" in Col. 3 SUBMITTED BY Complete (if applicable)								
Typed or Printe		aura A. Majerus				Reg. Number 33,417		
T		1 1						
Signature	Laura	· Majene				Date)2/26/6	0	

[†] Request for Extension of Time per 37 CFR 1.136 (a)(3) made hereby